



## Inspiring the Minds of Young Entrepreneurs

Our mission is to provide young people with a fundamental understanding of how money works, giving them access to a life of financial independence and responsibility.

Through starting and running a successful business, they will develop themselves in the areas of teamwork, integrity and leadership, and know themselves as responsible people that can accomplish whatever they choose.

This Entrepreneurship Summer Workshop, presented by Kidz Inc., will have participants explore through interactive course work the fundamentals of running a business. This hands-on learning process will provide a highly educational and enjoyable experience. Students will leave the course with a knowledge base that will assist them to more effectively choose a future direction, through either additional education or a chosen career path in business. Student are exposed to a university setting, and entrepreneurs, which can be a strong motivating factor for students to think about their future.

Kidz, Inc. is for students who have completed 4th 5th 6th 7th or 8th grades and want to learn about starting your their business by successful entrepreneurs. Kidz, Inc. is also for parents who want to teach their kids the value of money and the importance of investing. During this 3 day camp held at the University of Michigan- Dearborn, beginning in June 2011, Students will learn to:

- Write a business plan
- Create a Marketing Plan
- 4 P's
- Understand Income and Expenses
- How to Achieve Financial Goals
- Budgeting Basics
- Business Ethics
- Importance of Credit
- Start their Own Business
- Hear entrepreneurial start-up stories from nationally recognized entrepreneurs

With the current state of the economy, we know now how important it is to be responsible with money, and yet financial education is not taught in school.

Kidz, Inc. partners with parents to give their kids this experience that will guide them forever.

Money is a tool that teaches responsibility at all levels, so young people come away from this experience with an understanding of their role in creating their own lives. They see for themselves the impact of all the choices they make with their time and money.

We give them the opportunity to make little mistakes now so they can avoid big mistakes later in life.



## Inspiring the Minds of Young Entrepreneurs

- Learn the nuts and bolts of starting a business from successful entrepreneurs
- Network with other young entrepreneurs interested in starting their own business
- Compete for **SEED CAPITAL CASH PRIZES** at the end of the camp
- Receive recognition as a top young entrepreneur
- Create business cards and flyers
- Learn from real entrepreneurs
- Visit local businesses
- Make new friends

Fee: \$150 includes all materials.

Partnership: Kidz, Inc. is a program developed by a group of local entrepreneurs, with a background in education who have succeeded in various industries with the desire to give back to their own community. Kidz, Inc. is currently looking for nonprofit partners who recognize the importance of business education and the positive impact it can make on kids and the communities they live in for generations to come. We believe that preparing young minds for the business world will help improve life skills and ensure success in the future.

For every child registered and paid for by your organization's referral, Kidz, Inc. will donate \$25 to your nonprofit. This program is designed to help build awareness to your organization. For more information, please call us at 313. 643.KIDZ (5439) or by email at [kidzincMI@gmail.com](mailto:kidzincMI@gmail.com).

Kids have a natural interest in money and business. In Entrepreneur Camp we feed that curiosity by giving them hands-on experience creating their own business. Through that experience, they learn how money works and how to use their money wisely.

The students work together as a team to bring a product to market – they experience first-hand the challenges and victories of managing money. What they come away with is a profound new understanding of how money works in their lives, how to create and grow their own money, and the confidence and leadership skills to pursue this on their own anytime.